

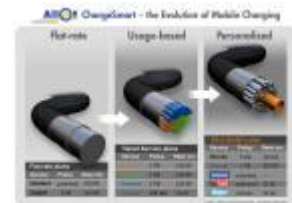


Allot's Intelligent Charging Solution Selected by Multinational Mobile Operator to Deploy New Pricing Models

Allot ChargeSmart enables revenue boost for operators and improved choice and transparency for subscribers

AMSTERDAM, May 17, 2011 /PRNewswire/ -- **LTE World Summit -- Allot Communications Ltd.** (NASDAQ: ALLT), a leading supplier of service optimization and revenue generation solutions for fixed and mobile broadband service providers worldwide, announced today that its intelligent charging solution, **Allot ChargeSmart**, has been selected by a multinational mobile operator. The converged charging solution, which is built on **Allot Service Gateway**, will be deployed in nine countries, serving approximately 30 million subscribers. Allot's

intelligent charging solution is unique in its ability to accurately identify OTT (over-the-top) applications in high speed networks. This precise high-speed identification provides intelligence about subscriber and application usage previously unavailable to charging systems, thereby enabling the operator to better monetize network traffic in ways that reflect its true value for both the operator and the subscriber.



(Photo: <http://www.newscom.com/cgi-bin/prnh/20110517/455888>)

The operator leverages the intelligence provided by Allot's solution to support new charging models, such as content revenue sharing and new service plans based on volume quotas, service tiering and popular application types. One of the implementations of ChargeSmart for post-paid subscribers is a Social Networking Plan that makes applications such as Facebook, MySpace & Twitter 'toll-free', whilst all other application traffic is counted against the monthly quota. An implementation for pre-paid subscribers involves traditional tiered-service offerings where the subscriber selects a plan based on an application-volume-throughput-time combination. Using ChargeSmart to meter usage in real time, the operator notifies the subscriber when their usage approaches the quota limit and redirects them to a portal where the subscriber can top-up volume, if desired.

"As the mobile data market matures, operators are showing an increasing readiness to adopt more personalized subscriber pricing models, as well as institute revenue sharing models with content providers," explained Rami Hadar, Allot's President and CEO. "Allot's ChargeSmart helps operators close the widening gap between traffic load and revenues by offering subscribers increased choice and control while charging based on actual usage. It also strengthens their position in the mobile value chain by enabling new revenue sharing models between content providers and operators."

About Allot Communications

Allot Communications Ltd. (NASDAQ: ALLT) is a leading provider of intelligent IP service optimization and revenue generation solutions for fixed and mobile broadband operators and large enterprises. Allot's rich portfolio of solutions leverages **Dynamic Actionable Recognition Technology (DART)** to transform pipes into smart networks that can rapidly and efficiently deploy value added Internet services.

Allot's scalable, carrier-grade solutions provide the visibility, topology awareness, security, application control and subscriber management that are vital to managing Internet service delivery, enhancing user experience, containing operating costs, and maximizing revenue in broadband networks.

Safe Harbor Statement

Information provided in this press release may contain statements relating to current expectations, estimates, forecasts and projections about future events that are "forward-looking statements" as defined in the Private Securities Litigation Reform Act of 1995. These forward-looking statements generally relate to the company's plans, objectives and expectations for future operations, including the successful deployment of the Allot ChargeSmart, in the various networks of the multinational mobile operator that selected that solution to serve approximately 30 million subscribers. These forward-looking statements are based upon management's current estimates and projections of future results or trends. Actual future results may differ materially from those projected as a result of certain risks and uncertainties. These factors include, but are not limited to: changes in general economic and business conditions and, specifically, a decline in demand for the company's products; the company's inability to develop and introduce new technologies, products and applications; loss of market; and other factors discussed under the heading "Risk Factors" in the company's annual report on Form 20-F filed with the Securities and Exchange Commission. These forward-looking statements are made only as of the date hereof, and the company undertakes no obligation to update or revise the forward-looking statements, whether as a result of new information, future events or otherwise.

Allot Communications Contacts

Jonathon Gordon

Allot Communications

Tel: +972 9 7619423

jgordon@allot.com

PR Contact

Justine Schneider

Calysto Communications

Tel: + 1 404 266 2060 x507

jschneider@calysto.com

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